



# 2024 ROY B. SEWELL GOLF TOURNAMENT

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Dear Auburn Family,

We are excited to invite you to the Roy B. Sewell Memorial Golf Tournament, scheduled for October 14, 2024, at Bear's Best Atlanta in Suwanee, Georgia. This annual event is more than just a round of golf—it's an opportunity to connect with fellow Auburn alumni and friends while enjoying a fantastic day on the course. To make this event a great success, we are seeking sponsorships and would love your support!

The tournament will be held in a four-person scramble format, allowing for a fun and competitive experience. The cost to participate is \$600 per team or \$175 per individual, with all proceeds going towards supporting our Auburn community with the next wave of Auburn students. Whether you're looking to showcase your business or simply want to contribute to a memorable day, there are various sponsorship opportunities available.

The day will kick off with a shotgun start at 9:30 A.M., setting the stage for an enjoyable round of golf. This is a perfect chance to mingle with fellow Auburn enthusiasts and make lasting memories. Your sponsorship will not only help us organize a fantastic event but also promote your business within our vibrant community.

For more details on sponsorship options, please visit our sponsorship page [<https://events.golfstatus.com/event/the-roy-b-sewell-memorial-golf-tournament/details/registration-details>] or reach out to us at AtlantaAuClub@gmail.com with any questions. We look forward to seeing you on the green and appreciate your support in making the Roy B. Sewell Golf Tournament a success!

War Eagle,

*Madison Allen*

**Madison Allen**  
**ATLANTA AUBURN CLUB PRESIDENT**

PO Box 11773 Atlanta, GA 30355  
770.312.2613

🌐 Atlanta Auburn Club



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## Sponsorship Levels

Date	Oct 14, 2024
<b>Title sponsor</b> <b>\$10,000</b>	<ul style="list-style-type: none"><li>• Includes two foursomes - entries for 8 players</li><li>• Naming rights for the tournament. 2024 Atlanta Auburn Club Golf Tournament sponsored by "x"</li><li>• Dedicated social media post naming you as the exclusive title sponsor</li><li>• Can use logoed materials on tournament day for advertising including pens, koozies, table signage, brochures</li></ul>
<b>Gold sponsor</b> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• Includes two foursomes- entries for 8 players</li><li>• Logo included on website, program materials, programs</li><li>• Dedicated social media post naming you as a gold sponsor</li></ul>
<b>Silver sponsor</b> <b>\$2,500</b>	<ul style="list-style-type: none"><li>• Includes one foursome- entries for 4 players</li><li>• Logo included on website, program materials, programs</li></ul>
<b>Bronze sponsor</b> <b>\$1,000</b>	<ul style="list-style-type: none"><li>• Includes 1 twosome- entries for 2 players</li><li>• Logo used on website, program materials, programs</li></ul>
<b>Hole sponsors</b>	<ul style="list-style-type: none"><li>• \$250/ \$500 for hole 1,9,18</li><li>• Signage at the respective hole displaying company logo</li></ul>

*If you are interested in supporting the Roy B. Sewell Memorial Golf Tournament through a donation or by volunteering your time, we would be thrilled to hear from you! Your contributions and involvement are crucial to the success of this event and are greatly appreciated by our Auburn community. For more information on how you can donate or lend a hand, please contact us at [AtlantaAuClub@gmail.com](mailto:AtlantaAuClub@gmail.com). We look forward to your support and involvement in making this tournament a memorable and impactful occasion.*

War Eagle,

*Madison Allen*

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